

# DANCING *with the Sioux Falls* STARS

A Benefit for

EMPIRE



Mental Health  
Support

## October 18, 2025

The District | Sioux Falls, South Dakota

### EVENT DETAILS

Dancing with the Sioux Falls Stars is a unique event featuring local celebrities and seasoned dance professionals who partner for a memorable fundraiser. The evening will feature a social hour with heavy hors d'oeuvres, a fun signature cocktail, and delightful desserts. Funds raised at this event will be used to support ongoing work of education and advocacy to improve the lives of people affected by mental illness.

Dancing with the Sioux Falls Stars will not only offer an incredible evening filled with entertainment, but will directly impact Empire Mental Health Support's capacity to increase the number of support groups and educational workshops they offer with little to no cost for attendees.

### TIMELINE OF EVENTS

**6:00PM** | Guest Check-In + Social Hour ft. the Dancers + Raffle

**7:00PM** | Dance Competition Begins

Opening number *choreographed by Raena Rasmussen, Balleraena Dance Studio*

**8:30PM** | Judges Final Scores + Winners Announced

Connect with us  

[info@dancingwiththesiouxfallsstars.org](mailto:info@dancingwiththesiouxfallsstars.org) | (605) 359-0995 | [empirementalhealthsupport.org](http://empirementalhealthsupport.org)

Empire Mental Health Support | 737 W 10th St | Sioux Falls, SD 57104



**WE STRIVE TO PREPARE PEOPLE ON THEIR JOURNEY TO MENTAL WELLNESS.**

**OUR VISION** is to serve individuals and families living with mental illness diagnoses. We want to educate the community and its leaders about mental health needs, bridge the gap between individuals and mental health care providers, advocate for an improved system of care, and foster a stronger, more understanding community regarding mental illness.

**OUR MISSION** is to support mental health wellness in the Sioux Empire by working with the justice system, lawmakers, and community leaders to promote empathy and equal rights for those facing mental health challenges.

**OUR GOALS** are to support, educate, and advocate by changing the misperceptions around mental illness. By helping others navigate the housing, medical, and educational services that are often challenged by these misperceptions. By collaborating with other nonprofits to offer comprehensive services for people facing mental health myths and inequalities.

## PROGRAMS & SERVICES

**Peer-to-peer and Family Support Groups:** Our group facilitators are Board members or volunteers who live with a mental health challenge or are a family member of someone living with a mental health challenge. We support individuals and family members in finding the resources they need to remove barriers in transportation, housing, and medical services. We help them find their place and voice in their communities.

**Roadmap to Recovery Workshops:** This one-day workshop provides families with useful tools to help loved ones achieve mental wellness. It is offered at no cost to attendees.

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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR | \$10,000

*Exclusive Opportunity*

As the premier Presenting Sponsor of Dancing with the Sioux Falls Stars, your organization will receive exclusive benefits that establish your presence as a company that supports Empire Mental Health Support's business development potential of building relationships with key decision-makers and stakeholders in the community.

#### Benefits:

- Two reserved tables of eight employees or guests
- Opportunity to play a company provided video or statement to be played or read at the event
- Opportunity to select one executive from your organization to be a featured dancer
- Company logo featured prominently in night-of event materials
- Quote from top company executive to be featured in media release
- One-on-one interviews with top executives, per media interest
- Verbal recognition by event emcee
- Social media featured spotlight

### TECHNOLOGY SPONSOR | \$7,500

*Exclusive Opportunity*

As the Technology Sponsor, your donation will enable Empire Mental Health Support to utilize practical innovative fundraising and marketing technologies that build on their business development and outreach strategies.

#### Benefits:

- One reserved table of eight employees or guests
- Opportunity to play a company provided video or statement to be played or read at the event
- Company logo featured in select night-of event materials as well as on the online platform
- Social media mentions

### HORS D'OEUVRES SPONSOR | \$5,000

*Two Opportunities Available*

As the Hors d'oeuvres Sponsor your company will provide delicious bites prior to the first dance of Dancing with the Sioux Falls Stars. This will allow Empire Mental Health Support to build its brand recognition and visibility in the community using innovative fundraising tools, leveraging local media, and expanding its marketing and advertising campaigns.

#### Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials as well as on signage near the hors d'oeuvres stations
- Verbal recognition from the stage
- Social media mentions

### MATCHING GIFT SPONSOR | \$5,000

*Two Opportunities Available*

As the Matching Gift Sponsor your company will provide a matching donation (up to \$5,000) for all pledges and donations received leading up to the event as well as during the event of Dancing with the Sioux Falls Stars. Your donation will allow Empire Mental Health Support to utilize digital messaging, partner with local media, and build a volunteer network to support their outreach and education programs.

#### Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including on all pledge cards and on the donation display
- Verbal recognition from the stage
- Social media mentions

# DANCING *with the Sioux Falls* STARS

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## PHOTO LOUNGE SPONSOR | \$3,500

*Exclusive Opportunity*

As the Photo Lounge Sponsor, your company will help provide the interactive photo lounge for guests to take photos with their friends throughout the event. Your sponsorship will give Empire Mental Health Support better resources to operate with efficiency, communicate more widely and effectively with its audiences, and gain visibility through social media messaging and marketing as a community resource for people on their road to recovery.

### Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including on the photo printout available for guests as a memento of the evening's activities
- Social media mentions

## SOCIAL HOUR SPONSOR | \$3,500

As the Social Hour Sponsor your company will sponsor the social hour preceding the start of Dancing with the Sioux Falls Stars. This is where fine wines, hand-crafted beers, cocktails, and hors d'oeuvres will be served. Your sponsorship will help build the visibility Empire Mental Health Support needs to partner with local entities, giving voice to people facing the challenges that occur on their journey to mental wellness.

### Benefits:

- One reserved table of eight employees or guests
- Help choose a signature cocktail or mocktail to be served throughout the social hour
- Company logo featured in select night-of event materials, including on signage near the bars
- Social media mentions

## SWEET TREAT DESSERT SPONSOR | \$3,000

As the Sweet Treats Dessert sponsor your company will sponsor the featured desserts for guests to enjoy. Supporting the mission of Empire Mental Health Support helps build community engagement that empowers them to challenge the stigmas people experience on their journey to mental wellness.

### Benefits:

- One reserved table of eight employees or guests
- Company logo featured in select night-of event materials, including near the featured dessert
- Social media mentions

## EVENT SPONSOR | \$2,500

As an Event Sponsor, your organization will be recognized as a company that supports the mission of Empire Mental Health Support to expand its support and education programs that advocate for equitable and accessible housing, transportation, and medical services for people on their journey to mental wellness.

### Benefits:

- One reserved table for eight guests
- Company logo featured in select night-of event materials
- Social media mentions

## CORPORATE PARTNER | \$1,500

The Corporate Partner Sponsorship is an opportunity to invite leaders and guests from your company to enjoy an evening of Dancing with the Sioux Falls Stars in support of the mission and programs Empire Mental Health Support provides people on their journey to mental wellness.

### Benefits:

- One reserved table of eight employees or guests
- Company name featured in the program card placed at each guest's table setting

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# DANCING *with the Sioux Falls* STARS

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Thank you for your support of Dancing with the Sioux Falls Stars. Funds raised at the event will help to support Empire Mental Health Support, a local organization, who is committed to offering practical support, understanding, and helpful education to those whose lives are touched by mental illness. Please complete this form and return to [info@dancingwiththesiouxfallsstars.org](mailto:info@dancingwiththesiouxfallsstars.org).

## SPONSORSHIP OPPORTUNITIES

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Part of your marketing benefits include your company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email an EPS version & high resolution PNG file of your logo to [info@dancingwiththesiouxfallsstars.org](mailto:info@dancingwiththesiouxfallsstars.org).

## EVENT SPONSORSHIPS

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor   \$10,000    | <input type="checkbox"/> Matching Gift Sponsor   \$5,000 | <input type="checkbox"/> Sweet Treat Dessert Sponsor   \$3,000 |
| <input type="checkbox"/> Technology Sponsor   \$7,500     | <input type="checkbox"/> Photo Lounge Sponsor   \$3,500  | <input type="checkbox"/> Event Sponsor   \$2,500               |
| <input type="checkbox"/> Hors d'oeuvres Sponsor   \$5,000 | <input type="checkbox"/> Social Hour Sponsor   \$3,500   | <input type="checkbox"/> Corporate Partner   \$1,500           |

**Total Sponsorship Commitment: \$** \_\_\_\_\_

All sponsorships must be fulfilled annually. Payments must be made in-full by **September 1, 2025** in order to receive full marketing benefits.

## PAYMENT INFORMATION

- My check payable to Empire Mental Health Support is enclosed
- Please contact me to pay via credit card
- Invoice me

Once completed, email your Sponsorship Commitment Form to: [info@dancingwiththesiouxfallsstars.org](mailto:info@dancingwiththesiouxfallsstars.org).

or mail to:

**Dancing with the Sioux Falls Stars**  
**P.O. Box 88631**  
**Sioux Falls, SD 57109**